Telling Your Story
Sanlyn Buxner
buxner@arizona.edu
Why it matters

• Science is a social enterprise – sharing your results matters to society and it matters to your career.

• A huge investment has been put into you and by you!

• Publishing is only some of the work you need to do to share your results
Funders and Supporters

Arizona Institute for Resilience (AIR) - Maria Johnson, Program Coordinator, RISE Internships

BIO5 Institute - Dr. Jennifer Barton, Director

College of Medicine - Dr. Michael Abecassis, Dean

College of Science - Dr. Carmala Garzione, Dean

Provost's Office - Dr. Joseph Glover, Senior Vice President for Academic Affairs and Provost

R. Ken Coit College of Pharmacy - Dr. Rick Schnellmann, Dean

Research, Innovation, and Impact - Dr. Elliot Cheu, Interim Senior Vice President for Research and Innovation
Funders and Supporters

Granting Agencies:

American Society for Pharmacology and Experimental Therapeutics Summer Undergraduate Research Fellowship (ASPET SURF) - Dr. Catherine Fry, Program Officer

Beckman Scholars Program - Arnold and Mabel Beckman Foundation (Ms. Kaerie Ray, Program Officer)

National Institute of Environmental Health Sciences (for EHS-TRUE and EHS-RISE) - Dr. Michael Humble, Program Officer

National Cancer Institute (for NACP) - Dr. LeeAnn Bailey, Chief, Center to Reduce Cancer Health Disparities, National Cancer Institute and Dr. Jay Revilleza, Program Director, Center to Reduce Cancer Health Disparities, National Cancer Institute

National Library of Medicine (for PHIRE)
Deliverables

UBRP 2024 Padlet – July 10
Should be vetted by your lab
Letter to a funder – July 31
Crafting your message

- What do you want to highlight about you?
- What do you want to highlight about your work?
- What are the broader impacts of your work?
WHAT TO CONSIDER

- Pick a picture that tells a story
- Can be done with your phone
- Nice to be in a lab environment (or in the field) – is possible
- Make sure you are wearing the correct PPE for the setting
- Make sure you have permission to take a picture in the lab/setting
- Action shot or looking at camera
  *Not an artistic selfie
- Be sure to caption it
What goes into your Padlet

- Your name in author field
- Interesting title
- 75 words with an image:
- Share something interesting, exciting, inspiring
- Last year’s https://padlet.com/cubeta2/ubrp-2023-g066y6ahsnuxqytz
Although individuals with Intellectual or Developmental Disabilities (IDD) are diagnosed with colorectal cancer at an earlier stage, their five-year survival rate is much lower than the general population. Under Dr. Armin, I am surveilling health care policies in Medicare-expanded and uninsured states, as well as interviewing state policy makers and service providers to understand why this is. Through this research, I hope to bring awareness to health and cancer care equity for the IDD population.
Letter to Your Funder

KEY PIECES

• Introduction to you
• **Personal details** you feel comfortable sharing including your background, major, other experiences
• Details about your research in everyday language
• What is the impact of your experience on you personally and professionally
• What is the potential impact of the research you are doing*
• What are your plans for the future?

Full details are at https://ubrp.arizona.edu/telling-your-story.
PART 1: Padlet Post, due July 10, 2024. By Wednesday, July 10, submit an post directly on the UBRP 2024 Padlet. This post should include a photo and short description of your work (75 words or less), explaining your research project and its importance in layman’s terms. Please include a title in the Subject field, and your name in the Author field; you must also run your post by your mentor for approval. UBRP supporter and the general public will be able to visit this Padlet to see an overview of Summer 2024 UBRP participants and their research; we may also repost students’ Padlet posts on UBRP’s social media platforms (Instagram, Facebook, and/or Twitter) and/or the UBRP website (ubrp.arizona.edu).

If you would like to view last year’s Padlet as an example, click here.

PART 2: Letter to a UBRP Supporter, due July 31. There are many generous people who have contributed funds to make the UBRP experience possible for students this summer, including UArizona administrators and deans, governmental and private agencies, and even private donors (see the list below)! We want these people to learn about the impact of the UBRP experience first-hand from its participants. Write a letter to a UBRP Supporter, including a personal introduction, a general description of your research project suitable for a layperson to understand, and the impact of your research experience upon your life and your future goals. Your letter should be one page maximum, use 12 point Arial or Calibri font, have 1" margins, be single spaced, and saved as a Word document. Address the letter generally to “Dear UBRP Supporter,” and make sure to sign your letter and include your e-mail address as contact information.

By Wednesday, July 31, save a final draft of your letter as a Word document, title the file name simply as "[your last name], [your first name],doc", and upload it to this Box folder. As we review students’ letters and distribute them to UBRP supporters throughout the year, we will personalize the salutation and let students know to whom their letters are being sent. Be prepared; you may hear back from funders directly if they would like to learn more about you and your research!

Maile McSwain conducts research at the bench in Dr. Zelleann Craig’s lab
Deliverables

UBRP 2024 Padlet – July 10
Should be vetted by your lab
Letter to a funder – July 31
Questions

https://ubrp.arizona.edu/telling-your-story